

Missouri State Society Daughters of the American Revolution



Patriot of the Month

March 2015



Robert Braendle

Sponsored by:

William Boydston Chapter



Robert is a veteran who served in the U.S. Army with the COB 18th Infantry, Berlin Brigade at the wall from 1964 to 1966. While with convoys traveling the U.S. held access route to Berlin, Robert was twice stopped and held at gun point while the convoy was searched for smuggled refugees. This experience gave him a glimpse of oppression under a ruling autocracy. Robert was awarded the Good Conduct Medal. He served until 1966, as an E5 after having been a squad leader in a heavy weapons platoon.

Robert received a Bachelor of Science Degree in Business Administration and enjoyed a sales/marketing career which honed his skills as an experience communicator and project facilitator. While Robert was deployed he recognized the importance of a package from home and envied any soldier who received a care package. He was determined then that all deployed service member should receive one. He created Patriot Packages for this purpose and appreciates the service performed by our military deployed in harm's way. From 2007 to 2011, he performed as grant administrator for an organization which shipped thousand of MAPS (Military Appreciation Packages) to our military deployed in 160 countries. He established the by-laws for Patriot Packages which preserve its business structure and create a succession path for its officers and key personnel. His leadership has provided Patriot Packages a foundation for supporting its growth and maintaining its disciplined operations. Robert is adamant that Patriot Packages not charge a fee for sending loved ones a MAP. Robert's efforts to make contact with Family Readiness Assistants and Family Assistance Centers at Scott AFB, Whiteman AFB, and the Missouri National Guard Command in Jefferson City are creating military awareness that Patriot Packages is a trustworthy and reliable organization. Robert has been recognized by the Missouri Adjutant General and has personally received his Challenge Coin.

Upon return home from deployment, he met his future bride who was just moving in next door. That she spoke English, had a brand new convertible and was a working girl, too, was more than he could take, so he chased her until she caught him six months later! Bob and Barb have been married for 48 years. They have two daughters and four grandchildren.

The Daughters of the William Boydston Chapter DAR are proud to nominate Robert Braendle as Patriot of the Month and extend their gratitude for his service and commitment to our great nation.